

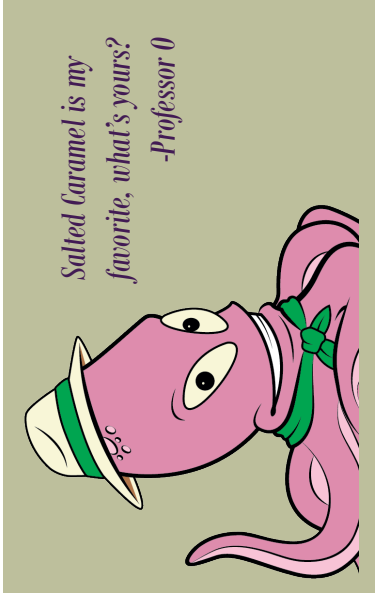
OVER 70% STAYS LOCAL!*



**WHITE
CHEDDAR
POPCORN**
\$20



**SALTED
CARAMEL
CORN**
\$20



**SWEET & SALTY
KETTLE CORN**
\$20



**POPPING
CORN**
\$20



**MICROWAVE
BUTTER
POPCORN**
\$25



**CHOCOLATEY
PRETZELS**
\$30



**SUPPORT OUR
HEROES AND
HELPERS!**

By providing your support to Scouting, you're helping bring heartwarming snacks to military personnel and their families, first responders and local food banks!



**MORE ONLINE PRODUCTS
& NUTRITIONAL FACTS**

ONLINE SCOUT ID:

Product images for illustration purposes only, **actual product packaging may vary**. Products, pricing and specifications subject to availability and change without notice. *Amount donated is calculated based on Trail's End Return to Scouts, see Terms & Conditions at trails-end.com/pages/terms-and-conditions for details. All sales of Trail's End products may only be conducted by individuals authorized by Trail's End in compliance with all applicable terms of sale and agreements.

HOW TO HAVE A SUCCESSFUL SALE

Tips to help YOU earn your own way on Scouting Adventures!

SCOUT POPCORN 2025



SET A DAILY GOAL

Set a "per day goal" and tell the customer what it is.

Example: "Hi my name is _____. I'm raising money to go to Scout camp by selling popcorn. I have set a goal to sell 10 items today. I have sold _____ of my ten items so far.

Would you like to take a look at my products to help me reach my goal?

SELL SCOUTING, NOT POPCORN

Don't think of it as selling popcorn. Think of it as selling Scouting and the adventures you get to experience. People can buy popcorn at most any store, but no one can buy the adventures and fun Scouting is for you and your friends. The popcorn is a tasty bonus! Most of all, HAVE FUN!

SUGGEST HOMETOWN HEROES

Got a no? That's ok! Ask if they would like to support the Hometown Heroes program, where YOU get to donate popcorn to local Police, Fire, EMS, or to other everyday heroes in your community! Check with your unit to see who they are giving their Hometown Hero Popcorn to.

TOP SELLERS USE THESE TIPS NOW YOU CAN TOO!

1. Wear your uniform.
2. Download the Trail's End App!
3. Get and USE this laminated sales sheet.
4. After knocking on the door, step back to greet the homeowner. Offer the laminated sales sheet to them to see the products.
5. Ask the customer if they would like to support you in Scouting and help you go to camp.
6. Tell them what your favorite product is.
7. Thank, Thank, and Thank the homeowner, even if they choose not to buy from you.

Use a marker to put YOUR information here to help you during the sale

First Name:

Scout Pack/Troop/Crew:

Sales Goal: \$

Why I am selling popcorn:

Hometown Heroes Sponsor:

(Who donated popcorn will be delivered to; check to see if your unit has one)

STOREFRONT TIPS

-Remind people that you can take Credit Cards through the Trail's End app!

-If you want to do your own storefront, talk with your popcorn chair.

-Always greet people politely. Remember a Scout is cheerful.

-Thank the store manager before AND after your shift.

-Have examples on the table but keep the rest of your inventory in the boxes.

-ALWAYS say "thank you" whether a customer buys or not. A Scout is friendly.

-Make sure to count your product at the end of your shift for the next Scouts.

VISIT WWW.BUYSCOUTPOPCORN.COM
FOR MORE INFORMATION AND UPDATES!